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CLEAN CITIES & URBAN DEVELOPMENT FORUM 2024

DRIVING INNOVATION FOR SUSTAINABLE WASTE
MANAGEMENT & URBAN DEVELOPMENT



Anwar Syahrin Abdul Ajib
Managing Director & Group
Chief Executive Officer
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Environment, Climate
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**Tengku Erina Tengku
Nasrudin**
Chief Executive Officer
AECA SOLUTIONS



Vinod Sekhar
Chairman & Group CEO
Petra Group

20TH-21ST NOVEMBER 2024 | KUALA LUMPUR, MALAYSIA

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EMBRACING THE FUTURE OF WASTE MANAGEMENT IN 2024

CHECK OUT THE TOP 8 TRENDS SHAPING
THE WASTE MANAGEMENT INDUSTRY



**SMART
WASTE BIN**



**WASTE-
TO-ENERGY**



**CIRCULAR
ECONOMY**



**DATA-DRIVEN
EFFICIENCY**



**BIODEGRADABLE
MATERIAL**



**SUSTAINABLE
PACKAGING**



**DECOMPOSITION
TECH**



**BLOCKCHAIN
TRANSPARENCY**



EVENT OVERVIEW

The **Clean Cities and Urban Development Forum 2024** is committed to advancing the goals of the 2030 Agenda for Sustainable Development, specifically targeting Sustainable Development Goals 11 and 12 which focus on sustainable cities and communities.

Based on WWF & UNEP report March 2024, it is estimated that 80% of marine pollution comes from land-based sources, primarily from household and factory waste through rivers. About 148.9 million metric tons of carbon dioxide equivalent were released into the air by landfills in 2023, making them the third biggest source of methane pollution in Asia. About 22,000 tons of pollution are released each year by open burning in Mumbai, India. This waste includes plastic products such as water bottles and straws, which take thousands of years to break down. As a result, coastal flooding, human-made climate change, and the negative effects on aquatic life have become prevalent issues. Unfortunately, humans produce far too much waste and struggle to dispose of it sustainably.

Over two days, attendees will delve into how Malaysia's commitment, articulated through the 12th Malaysia Plan, to achieve a national recycling rate of 40% by 2025 can be supported through technological innovations, community engagement, and policy reform not only in Malaysia but over ASEAN region.

The Forum also determine to stimulate the interest of citizens and sustainability leaders from multi-diversified industries across SEA region on “

1. *Separation Technique of Waste Management through Biological Treatment at Central Facilities”*,
2. *Waste-Energy Technologies & Energy Recovery”*,
3. *Advanced AI Technologies on Sludge and Wastewater Management Systems”*,
4. *Latest Roadmap on Carbon Footprint & Water Footprint for Zero-Waste Initiatives through Plastics & Bioplastics Demolishment”*,
5. *Processes & Prospects on Valorising Solid Waste for the Production of Valuable Products: Biofuels, Compost, Material, etc”*,
6. *Environmental Diplomacy & Solar Technologies to Enable Sustainability and Circularity In the Energy Sector”*,
7. *Hydrogen Production & Pollution Mitigation: Enhanced Gasification of Plastic Waste and Biomass with Machine Learning & Storage for a Sustainable Future”*,
8. *Exploring the Role of Local Authorities & Municipalities for taking Advantage of both Recyclable materials and Biowaste”*,
9. *Demonstration of an Advanced Technique for Eliminating Coal Mine wastewater (brines) combined with Resource Recovery” AND*
10. *Circulating the E-Waste Recovery from the Construction and Demolition Industries”*.

This forum aims to bring together a diverse group of experts, policymakers, and industry leaders to explore the significant issue of sustainable solid waste management and innovative waste management strategies that support zero-waste initiatives and enhance urban development through promotion of safe practices & effective technologies.



KEY HIGHLIGHT

BIOLOGICAL WASTE
MANAGEMENT
AT CENTRAL FACILITIES

WASTE-ENERGY TECH &
ENERGY RECOVERY

AI TECH FOR SLUDGE AND
WASTEWATER MANAGEMENT

ROADMAP FOR CARBON &
WATER FOOTPRINT REDUCTION
VIA PLASTIC DEMOLISHMENT

VALORIZING SOLID WASTE INTO
BIOFUELS, COMPOST, AND
MATERIALS

ENVIRONMENTAL DIPLOMACY &
SOLAR TECH FOR
SUSTAINABILITY

HYDROGEN PRODUCTION &
POLLUTION MITIGATION
THROUGH ENHANCED
GASIFICATION

LOCAL AUTHORITIES' ROLE IN
RECYCLING AND BIOWASTE
UTILIZATION

ADVANCED TECHNIQUE FOR
COAL MINE WASTEWATER
ELIMINATION AND RESOURCE
RECOVERY

E-WASTE RECOVERY IN
CONSTRUCTION AND
DEMOLITION

COMMUNITY ENGAGEMENT
STRATEGIES FOR WASTE
REDUCTION

INDUSTRIES INVOLVED

1 ENVIRONMENTAL TECHNOLOGY
AND INNOVATION

2 CIRCULAR ECONOMY

3 ENERGY PRODUCTION

4 URBAN PLANNING
& DEVELOPMENT

5 PUBLIC HEALTH AND SAFETY

6 SUSTAINABILITY AND
ENVIRONMENTAL POLICY

7 WATER RESOURCE MANAGEMENT

8 INDUSTRIAL AND CHEMICAL
ENGINEERING

9 WASTE MANAGEMENT AND
RECYCLING

10 RENEWABLE ENERGY

11 DIGITAL TRANSFORMATION & IOT

12 CONSTRUCTION AND BUILDING
MANAGEMENT

13 TRANSPORT AND LOGISTICS

14 AGRICULTURAL MANAGEMENT

15 EDUCATION AND RESEARCH

16 GOVERNMENT AND REGULATORY
AFFAIRS

17 NON-GOVERNMENTAL
ORGANIZATIONS (NGOS)

18 FINANCIAL SERVICES AND
INVESTMENT

19 HEALTHCARE ADMINISTRATION

20 TECHNOLOGY AND INNOVATION
PROVIDERS

ATTENDEES PROFILE



**CLEAN CITIES
& URBAN DEVELOPMENT
FORUM 2024**

01 COMPREHENSIVE INSIGHT

Gain comprehensive insights into cutting-edge waste management and sustainability technologies.

02 STRATEGIC NETWORKING

Connect with key stakeholders and form strategic partnerships.

03 LEADERSHIP AND INFLUENCE

Position your business as a leader in sustainability and responsible waste management.

04 INNOVATION SHOWCASE

Explore innovative solutions and technologies that can be implemented in your operations.

05 POLICY IMPACT

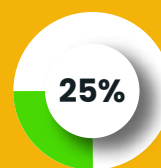
Influence and learn about policy developments affecting waste management.

WHY SHOULD ATTEND ?

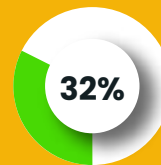
WHO SHOULD ATTEND ?

- CEOs & Executives
- Environmental Managers & Sustainability Officers
- Urban Planners & Development Officials
- Waste Management & Recycling Professionals
- Innovators & Technology Providers
- Policy Makers & Government Officials
- Environmental Advocates & NGOs
- Academics & Researchers in Environmental Science
- Community Leaders
- Regional Development Specialists
- Agricultural Waste Managers
- Healthcare Administrators
- Investors & Financial Analysts

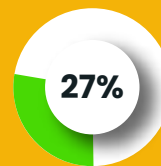
2022 JOB TITLE BREAKDOWN



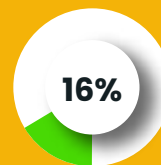
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SENIOR EXECUTIVE & ENGINEER

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EVENT SPEAKERS



**CLEAN CITIES
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FORUM 2024**



 **malakoff**

Anwar Syahrin Abdul Ajib
Managing Director & Group
Chief Executive Officer
Malakoff



 **favoriot**

Dr. Mazlan
Co-Founder & CEO
FAVORIOT Sdn Bhd





**Tengku Erina Tengku
Nasrudin**
Chief Executive Officer
AECA SOLUTIONS





Mahesh Moroney
Sr Dy Chief Project Manager
Maharashtra Metro Rail
Corp Ltd





**Ts. Dr Mohd Muzammil
Ismail**
Director
Auditask





**Sheriffah Noor Khamseah
Dato Syed Ahmad Idid**
Former Special Officer
to Science Advisor
Prime Minister Department





Roberto Benetello
Chief Executive Officer
Malaysian Recycling
Alliance Berhad (MAREA)





Yuki Tan
Head of Mobility
Sime Darby Berhad





**Prof Dato' Ir Dr Abu Bakar
Jaafar**
Research Fellow
& Founding Director
UTM Ocean Thermal
Energy Centre





Aruneem Mazumder
Chief Sustainability Officer
DIRD GROUP





Crispian Lao
Founding President
Philippine Alliance for
Recycling and Material
Sustainability (PARMS), Inc.





Saibal D. Chowdhury
Co-Founder & CEO
Urbanetic





Antonio Castellano
Partner
McKinsey & Company





Dato' Azrin Abu Bakar
Group Managing Director
Kiwitech Group





Dr Maria Neira
Director Department of
Environment, Climate
Change and Health
World Health Organization





Sarah Yeoh
Senior Manager,
Climate Change and
Sustainability Services
Ernst & Young Consulting
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EVENT SPEAKERS



**CLEAN CITIES
& URBAN DEVELOPMENT
FORUM 2024**



IMMERGREEN

Achmat Nadhrain Ibrahim
Chief Executive Officer
Immergreen Corporation



Jessica Hanafi
Founder & Executive Director
PT Life Cycle Indonesia



Dr. Margaret Kuyor
Deputy Secretary (Circular
Economy Policy)
Urban Sustainability & Green
Environment Division
Ministry of Housing & Local
Government



Le Anh
Sustainability Director
DUYTAN Recycling



Ying Staton
Chief Sustainability Officer /
Vice President, Asia
Plastic Energy



Hani Abdel Razeq
Director of Sustainability
AESG



Bronwyn Voyce
Founder & CEO
Civic Futures Lab



Ricky Fang
Founder & CEO
Zero Waste Solution



Aini Hairida Mohamad Abas
Deputy Director of
Technology & Research
Department
SWCorp



Vinod Sekhar
Chairman & Group CEO
Petra Group



Dieter Billen
Partner
Roland Berger



Non Arkara
Senior Expert in Smart City
Promotion
Digital Economy Promotion
Agency (depa) of Thailand



8:30 AM REGISTRATION & WELCOMING TEA

9:00 AM OPENING NOTE BY THE CHAIRPERSON

THEME 1 : HARNESSING SMART TECHNOLOGIES FOR EFFICIENT WASTE MANAGEMENT

Discussion on the integration of smart technologies like IoT and AI in enhancing the efficiency and traceability of waste management processes.

9:10 AM SPEAKING SLOT: **HOW IOT CAN CONNECT DIFFERENT SMART CITY APPLICATIONS, SIMPLIFY DATA MANAGEMENT, AND IMPROVE UNDERSTANDING AND DISSEMINATION OF INFORMATION:**

- **Integrated Systems and Data Management:** IoT unifies various smart city applications into a single platform, enabling seamless communication and streamlined management of urban infrastructure.
- **Real-Time Insights and Decision-Making:** IoT devices provide continuous real-time data collection and analysis, offering comprehensive insights that help city officials make informed, data-driven decisions.
- **Effective Communication and Public Engagement:** IoT facilitates the rapid dissemination of information to the public through digital channels, enhancing communication, community engagement, and public safety.

SPEAKER: Dr. Mazlan, Co-founder & CEO, Favoriot Sdn Bhd

9:40 AM FIRESIDE CHAT: **LEVERAGING DIGITAL TOOLS FOR EFFECTIVE WASTE MANAGEMENT**

- How digital transformation, including AI and sensors, is reshaping waste management, focusing on Malaysian and global urban examples.
- How can the integration of IoT improve data collection and monitoring in waste management systems?
- What role do AI technologies play in optimizing waste collection routes and schedules?
- How can blockchain technology enhance transparency and accountability in recycling processes?

Moderator: Saibal D. Chowdhury, Co-Founder & CEO, Urbanetic

Panelists:

- **Tengku Erina Tengku Nasrudin**, Chief Executive Officer, AECA SOLUTIONS
- **Dato' Azrin Abu Bakar**, Group Managing Director, Kiwitech Group

10:10 AM PLATINIUM SPONSOR SLOT

10:40 AM MORNING COFFEE BREAK

THEME 2 : REVOLUTIONIZING SUSTAINABILITY WITH CIRCULARITY AND RECYCLING INNOVATIONS

Dive into the transformative world of circularity where urban and rural landscapes turn waste into wealth through state-of-the-art recycling and repurposing technologies. This session will unravel tactics for slashing material use and amplifying product lifespans, turning the tide towards a fully sustainable future.

10:55 AM FIRESIDE CHAT: **SPINNING THE WHEEL OF CIRCULARITY IN DIVERSE SETTINGS**

- How the principles of the circular economy can be applied across diverse environments to promote sustainability and resource efficiency?
- How can businesses be incentivized to design products with end-of-life recyclability in mind?
- What are effective ways to integrate circular economy principles into local government policies?

Moderator: Le Anh, Sustainability Director, DUYTAN Recycling

Panelists:

- **Dr. Margaret Kuyor**, Deputy Secretary (Circular Economy Policy) Urban Sustainability & Green Environment Division, Ministry of Housing and Local Government
- **Hani Abdel Razeq**, Director of Sustainability, AESG
- **Yuki Tan**, Head of Mobility, Sime Darby Berhad

11:25 AM SPEAKING SLOT: **ACCELERATING THE CIRCULAR ECONOMY EFFORTS FOR SUSTAINABLE TRANSITION IN WASTE MANAGEMENT**

- What are the challenges and emerging trends in achieving circularity?
- How reality checking can help charting a right path?
- Where are we in realisation of technology and innovations?

SPEAKER: Hani Abdel Razeq, Director of Sustainability, AESG



THEME 3 : WASTE-TO-ENERGY SOLUTIONS AND BIOGAS PRODUCTION

Evaluating the role of Waste-to-Energy (WtE) facilities and Biogas production in sustainable urban development, discussing technological advances, environmental and health implications, and the transformation of organic waste into renewable energy.

11:55 AM

SPEAKING SLOT: RISING TREND OF WASTE-TO-ENERGY INCINERATORS IN MALAYSIA RAISES SUSTAINABILITY CONCERNS

Growing adoption of waste-to-energy plants in Malaysia, despite environmental and health concerns over pollution, inadequate waste segregation, and potential exportation of waste issues to developing countries

SPEAKER: **Ricky Fang**, *Founder & CEO, Zero Waste Solution*

12:25 PM

PANEL DISCUSSION: THE ROLE OF WASTE-TO-ENERGY IN URBAN AND RURAL SUSTAINABILITY

- The benefits and challenges of implementing WtE solutions, including emissions control and energy recovery, in different settings.
- What are the latest innovations in Waste-to-Energy technology that are proving most effective?
- What are the challenges and opportunities of integrating Waste-to-Energy solutions in urban waste management systems?

Moderator: **Dieter Billen**, *Partner, Roland Berger*

Panelists:

- **Anwar Syahrin Abdul Ajib**, *Managing Director & Group Chief Executive Officer, Malakoff*
- **Achmat Nadhrain**, *Chief Executive Officer, Immergreen Corporation*

13:10 PM

NETWORKING LUNCHEON & PRAYER

14:30 PM

FIRESIDE CHAT: NAVIGATING CARBON NEUTRALITY: STRATEGIES FOR EFFECTIVE CO2 REDUCTION

- Effective methods for reducing carbon emissions in waste management, including carbon capture and storage and renewable energy integration.
- Implementation of carbon capture and storage technologies.
- Integration of renewable energy sources into waste management processes.
- Examining the processes and benefits of biogas technology as a sustainable solution to organic waste management.
- Nuclear Power's Role in CO2 Reduction

Moderator:

Panelists:

- **Sheriffah Noor Khamseah Dato Syed Ahmad Iddid**, *Former Special Officer to Science Advisor, Prime Minister Department*
- **Jessica Hanafi**, *Founder & Executive Director, PT Life Cycle Indonesia*
- **Non Arkara**, *Senior Expert in Smart City Promotion, Digital Economy Promotion Agency (depa) of Thailand*

15:00 PM

PLATINIUM SPONSOR SLOT : THE ROLE OF TECHNOLOGY IN FACILITATING EFFECTIVE FOOD WASTE MANAGEMENT, SUCH AS COMPOSTING AND ANAEROBIC DIGESTION.





THEME 4 : COMMUNITY EMPOWERMENT AND POLICY SYNERGY FOR ZERO WASTE INITIATIVES

Emphasizes the role of community action strengthened by effective government policies in achieving zero waste and net zero emissions goals, promoting a holistic approach to sustainable waste management.

15:30 PM

PANEL DISCUSSION: **ADVANCING TOWARDS ZERO WASTE: THE ROLE OF POLICY AND COMMUNITY COLLABORATION**

The intersection of community initiatives and government policies in achieving zero waste goals. It will explore how strategic policy frameworks can support community-led efforts to reduce waste to landfill and advance towards net zero emissions.

- Insights into successful community programs aimed at achieving zero waste, including the reduction of single-use plastics and enhancing recycling systems.
- How communities, supported by governmental policies, are driving the reduction of greenhouse gas emissions through innovative waste management and energy recovery practices.
- How specific policies are designed to empower communities in achieving zero waste and net zero targets, including financial incentives, infrastructural support, and regulatory reforms.
- How successful global strategies, community-driven practices, and supportive policies for achieving zero waste.

Moderator: **Non Arkara**, Senior Expert in Smart City Promotion, **Digital Economy Promotion Agency (depa) of Thailand**

Panelists:

- **Ts. Dr Mohd Muzzammil Ismail**, Director, **Auditask**
- **Mahesh Moroney**, Sr Dy Chief Project Manager, **Maharashtra Metro Rail Corp Ltd**
- **Sarah Yeoh**, Senior Manager Climate Change & Sustainability Services, **Ernst & Young Consulting**
- **Bronwyn Voyce**, Founder & CEO, **Civic Futures Lab**

16:15 PM

AFTERNOON COFFEE BREAK

16:30 PM

SPEAKING SLOT: **ENGAGING LOCAL COMMUNITIES IN WASTE REDUCTION**

- Strategies and case studies on enhancing community participation in sustainable waste management practices.
- What incentive programs can be most effective in encouraging households to participate in waste reduction initiatives?
- How can digital platforms and social media be leveraged to promote waste reduction campaigns?
- What partnerships can be formed between local governments and NGOs to facilitate community-led waste management projects?

SPEAKER: **Mahesh Moroney**, Sr Dy Chief Project Manager, **Maharashtra Metro Rail Corp Ltd**

17:00 PM

END OF CLEAN CITIES FORUMS DAY 1



8:30 AM REGISTRATION & WELCOMING TEA

THEME 5 : INNOVATING URBAN SYSTEMS AND SUSTAINABLE PRACTICES

This session focuses on advancing eco-smart practices and sustainable urban development. Key topics include optimizing land and resource use in cities, minimizing waste, leveraging technology for efficient urban planning, and enhancing green spaces.

- 9:15 AM** **SPEAKING SLOT: OPTIMIZING URBAN SYSTEMS AND PROCESSES FOR A SUSTAINABLE AND LIVEABLE CITY**
- Strategies for efficiently using land, human capital, infrastructure, housing, energy, water, and food stocks.
 - Techniques for minimizing waste creation and maximizing resource reuse.
 - Leveraging data-driven and technological solutions for urban planning.
 - Approaches to maintaining a clean and green urban environment.
 - Enhancing connectivity and smart technologies to improve urban living and commerce.
 - Balancing resource consumption with waste production to ensure long-term sustainability.
- SPEAKER: Saibal D. Chowdhury, Co-Founder & CEO, Urbanetic**

- 9:45 AM** **FIRESIDE CHAT: STRATEGIES FOR SUSTAINABLE PRODUCTION**
- An exploration with pioneers advancing sustainability in production, examining collaborative efforts to foster widespread industry changes.
- Initiatives to ensure sustainability throughout the supply chain.
 - Challenges and solutions in integrating new technologies.
 - Real-world examples of successful sustainability integration.
- Moderator: Bronwyn Voyce, Founder & CEO, Civic Futures Lab**
- Panelists:**
- **Aruneem Mazumder, Chief Sustainability Officer, DIRD GROUP**
 - **Ying Staton, Chief Sustainability Officer, VP, Asia, Plastic Energy Asia**

10:20 AM MORNING COFFEE BREAK

10:35 AM GOLD SPONSOR SLOT : INNOVATIVE WASTE PROCESSING TECHNOLOGIES AND THEIR IMPACT ON MUNICIPAL WASTE HANDLING, INCLUDING FOOD WASTE.

THEME 6 : BIOMEDICAL AND MUNICIPAL WASTE MANAGEMENT

Addressing the complexities of managing biomedical and municipal waste, focusing on new technologies and systems for efficient disposal and safety.

- 11:05 AM** **FIRESIDE CHAT: TRANSFORMING MUNICIPAL SOLID WASTE MANAGEMENT FOR FUTURE CITIES AND RURAL AREAS**
- The integration of advanced systems in managing municipal solid waste, emphasizing the interplay between innovative technology, community engagement, and regulatory frameworks.
- How integrated waste management systems can address the unique needs of urban and rural areas.
 - Examining regulatory compliance and policy frameworks that facilitate effective waste management.
- Moderator:**
- Panelists:**
- **Prof Dato' Ir Dr Abu Bakar Jaafar, Research Fellow & Founding Director, UTM Ocean Thermal Energy Centre**
 - **Ricky Fang, Founder & CEO, Zero Waste Solution**

- 11:35 AM** **SPEAKING SLOT: STRATEGIC INNOVATIONS IN BIOMEDICAL WASTE MANAGEMENT**
- Strategies for reducing biomedical waste generation at its source within healthcare settings.
 - Advancements in treatment and recycling technologies that minimize the hazardous impact of biomedical waste.
 - Essential policy enhancements needed to support sustainable biomedical waste management systems.
- SPEAKER:**



12:05 PM

SPEAKING SLOT: STRATEGIES FOR IMPROVING WASTE SEGREGATION, RECYCLING, AND REDUCTION, WITH A FOCUS ON REDUCING FOOD WASTE AT THE SOURCE IN URBAN SETTINGS

- Enhancing Cost-Effectiveness In Solid And Food Waste Management
- Collaborative approaches involving municipalities, waste management companies, and community organizations to optimize waste and food waste logistics and processing.

SPEAKER: Prof Dato' Ir Dr Abu Bakar Jaafar, *Research Fellow & Founding Director, UTM Ocean Thermal Energy Centre*

12:35 PM

NETWORKING LUNCHEON & PRAYER

THEME 7 : WASTEWATER MANAGEMENT

Showcasing advanced wastewater treatment technologies and management strategies that help in the reduction of pollutants and conservation of water resources.

13:50 PM

FIRESIDE CHAT: SUSTAINABLE WASTEWATER MANAGEMENT

A discussion with leaders who are pioneering sustainability in production, exploring collaborative efforts to foster industry-wide changes.

- Exploring effective strategies for wastewater management that are adaptable to both urban and rural contexts.
- What are the benefits of implementing green infrastructure projects like bio-swales and rain gardens in urban wastewater management?

Moderator:

Panelists:

14:25 PM

SPEAKING SLOT: INNOVATIONS IN WASTEWATER TREATMENT TECHNOLOGIES

- Cutting-edge treatment processes and their role in achieving sustainability goals.
- Case studies showcasing successful implementation of these technologies globally.

SPEAKER:

THEME 8 : ADVANCED RECYCLING AND INTEGRATED SUPPLY CHAIN SOLUTIONS FOR WASTE REDUCTION

This revised theme name emphasizes not only the technological aspects of waste management but also highlights the critical role of integrated supply chain processes in achieving effective waste reduction and recycling outcomes.

14:55 PM

PANEL DISCUSSION: PIONEERING WASTE MANAGEMENT WITH ADVANCED SOLUTIONS

This panel will address the integration of sophisticated technologies like sensors in waste management processes, alongside methods for safely recycling lithium batteries, underlining the innovations and challenges in recycling critical and complex materials.

- How sensor technology is revolutionizing the tracking, sorting, and overall efficiency of waste management systems.
- Addressing the challenges and innovative solutions in recycling lithium batteries, crucial for sustainable practices in an era of increasing electronic waste.
- Delving into the technical and regulatory hurdles faced when integrating these technologies and processes, and discussing strategies to navigate these challenges effectively.

Moderator:

Panelists:

- **Roberto Benetello**, *Chief Executive Officer, Malaysian Recycling Alliance Berhad (MAREA)*
- **Aruneem Mazumder**, *Chief Sustainability Officer, DIRD GROUP*
- **Le Anh**, *Sustainability Director, DUYTAN Recycling*
- **Ying Staton**, *Chief Sustainability Officer, VP, Asia, Plastic Energy Asia*

15:40 PM

AFTERNOON COFFEE BREAK

EVENT AGENDA (DAY 2)



**CLEAN CITIES
& URBAN DEVELOPMENT
FORUM 2024**

15:55 PM

SPEAKING SLOT: EXTENDED PRODUCER RESPONSIBILITY: DRIVING CIRCULARITY, ENHANCING MARKETS FOR SECONDARY PACKAGING MATERIALS, AND PROMOTING ENVIRONMENTALLY FRIENDLY PACKAGING SOLUTIONS.

SPEAKER: *Roberto Benetello, Chief Executive Officer, Malaysian Recycling Alliance Berhad (MAREA)*

16:25 PM

CLOSING KEYNOTE: UNLOCKING THE POWER OF VALUE-CHAIN COLLABORATION: GLOBAL INSIGHTS FOR ACHIEVING CIRCULARITY AND NET ZERO

This closing keynote will delve into how unlocking the potential of value-chain collaboration, supported by global best practices, can significantly advance circularity and accelerate the journey towards Net Zero. Through real-world examples and actionable insights, the session will demonstrate how strategic partnerships across the supply chain are essential for driving sustainable innovation and achieving clean cities and sustainable urban development outcomes.

SPEAKER: *Bronwyn Voyce, Founder & CEO, Civic Futures Lab*

16:55 PM

END OF CLEAN CITIES FORUMS

REGISTRATION FORMS



**CLEAN CITIES
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- Trademarks:** All trademarks, service marks and logos used and displayed by CT Asia in connection with the event are registered and unregistered marks of CT Asia and/or third parties.
- Data Protection:** By signing this Form, the participant(s) confirm(s) that it/he/she/they has/have requested and consented to CT Asia collecting, processing and retaining the participant(s) information on CT Asia group companies' database and to be used by CT Asia companies and disclosed to selected third parties to assist in communicating products and services which may be of interest to the participant(s). The participant(s) also agree(s) that all phone calls made to CT Asia may be recorded for training and security purposes.
- Reservation of Rights:** While every reasonable effort will be made to adhere to the published or advertised package, CT Asia reserve its rights to change the venue of the event, cancel or postpone the event, change the date of the event or merge the event with another event by notification to all participants of the event thereof AND/OR omit or vary event features and make such changes as deemed necessary with or without notice due to any essential change in circumstances relating to the event which includes, but not limited to, Force Majeure, as defined hereinafter, and/or breach of agreement by any of CT Asia business partners who has an important role in the event.
- Agreement:** The participant(s) hereby acknowledge(s), confirm(s) and agree(s) that:
 - The signing of this form by the participant(s) constitutes a binding valid and enforceable agreement between the participant(s) and CT Asia ("this Agreement");
 - The participant(s) has/have no basis to claim that any payment required under this Agreement is at any time improper, disputed or unauthorized in any way;
 - The participant(s) has/have read and understood all the terms and conditions herein instead.
- Governing Laws:** This Agreement shall be governed and construed in accordance with the laws of Malaysia. However, CT Asia is entitled to the exclusive right of submitting to the jurisdiction of the courts in which the participant is domiciled or located.